

2008 DESKTOP PUBLISHING RUBRIC

MICCA Student Desktop Publishing Contest Criteria

Name _____ Document Title: _____ Software Used: _____

Individual students may submit an original, written product that has been computer-generated. The entry may be fictional or non-fictional about a topic of the student's choice. The writing piece will be judged on the following criteria:	3 pts. Excellent	2 pts. Good	1 pt. Average
<i>CONTENT---PURPOSE---OVERALL IMPACT</i>			
1. Purpose of the document is clear, well conveyed, and well organized.			
2. Document is attractive and in good taste; the reader instantly understands the message (purpose).			
3. Information is relevant, accurate, and adequate.			
4. Student has knowledge of subject; uses creative and innovative ideas.			
5. Meaning is clear and concise; the reader completely understands the way the information is organized.			
<i>LAYOUT---FORMAT---DESIGN</i>			
1. Design is appropriate for content and targeted audience.			
2. There is a logical sequence and flow of information, facts, statistics.			
3. There is appropriate use of margins, spacing, tabs, indents, etc.			
4. Design demonstrates original thought in the use of language, layout, and color.			
<i>TEXT</i>			
1. Spelling and grammar are accurate; statistics and facts are correct.			
2. Text is easy to read.			
3. The content is appropriate for the purpose.			
<i>GRAPHICS---PHOTOS---ART</i>			
1. Graphics are appropriate and relate to content.			
2. Graphics accentuate understanding and enhance visual appearance.			
3. Graphic size, color and type are appropriate for content.			
4. Good quality graphics, photos, and art are used in document.			
<i>TECHNOLOGY</i> The presentation style of the writing piece reflects the best uses of technology for the following:			
1. Graphics and text work together and compliment each other in addition to other document elements.			
2. Formatting is appropriate and enhances the overall impact.			
3. Text is the appropriate font type, size, and color.			
4. Design reflects full and correct use of desktop publishing program capabilities.			

Judge's Notes:

Total=

(Out of max 60 points)